

2030 SDGs Game



Curious about how you can contribute to sustainability yourself? Want to make a difference but don't know how? Do you want to start a conversation in your organisation about how to contribute to the SDGs but don't know where to start?

Why not join us for the SDG Games!

What are the SDG's?

The Sustainable Development Goals are a collection of 17 global goals set by the United Nations General Assembly in 2015 for the year 2030. They are a series of ambitious targets to end extreme poverty, fight inequality and injustice and fix climate change for everyone by 2030. If the Goals are met, they ensure the health, safety and future of the planet for everyone on it. The best chance of the SDGs being met is if everyone on the planet is aware of them.



1250+
facilitators



350,000+
participants



25+
countries

1 What is the 2030 SDGs Game?

The 2030 SDGs Game is a multiplayer, in-person, card-based game that simulates taking the “real world” into the year 2030. Created in Japan now rolling out to the rest of the world. Over 100,000 people have played so far. The game is designed to be played with anywhere from 5 to 50 players.

The game is simple but has a big impact. The SDGs are ambitious and can seem overwhelming. And for many approaching them can be daunting.

By turning the SDGs into a game we can start to break down the complexities and co-create a sustainable world with united goals. It is also an extremely inspiring and enjoyable experience, perfect to do in a team.

2

Who can play the game?

Anyone can! Whether you have no prior knowledge of the SDGs or you are an SDG expert you can play this game. The game has been played by senior management of leading global companies, government officials, secondary school students, activists and everyone in between. The more diverse the game participants are, the more representative of society it is.

3

What will you get from it?

Raises awareness of SDGs, motivates and inspires players to take action in the real world.

4

How can we support?

This is great tool to engage individuals and teams and can be incredibly powerful. We organise games in-house or at any event and can tailor the game to your personal needs.

‘I knew about the SDGs long time ago but playing the game showed me the power of collaboration. It is important for all of us to share information and coordinate to achieve both personal and the final goal. We all have our own incentives and motivations in real-life and the challenge is finding a balance between individual wants and economic, social, environmental needs.’

